Parth Bhalla

Along with my professional knowledge in the fields of artificial intelligence, blockchain, business execution, and entrepreneurship, I also possess intermediate knowledge of digital design, especially content creation and mobile & web user interfaces.

Since I have limited resources, I teach myself what I would usually have to pay for. Similarly, In the process of developing my fintech startup – Threely, in 2017, I taught myself UI Designing.

I hope you find this self-taught journey of mine insightful.

Introduction

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- Project Threely (Web)
- Threely Wallet (Web & App)
- EST Capital AG
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- eSocietyBazaar (Web)
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About

Project Threely is my patented fintech startup which aims to streamline transactions in Blockchain.
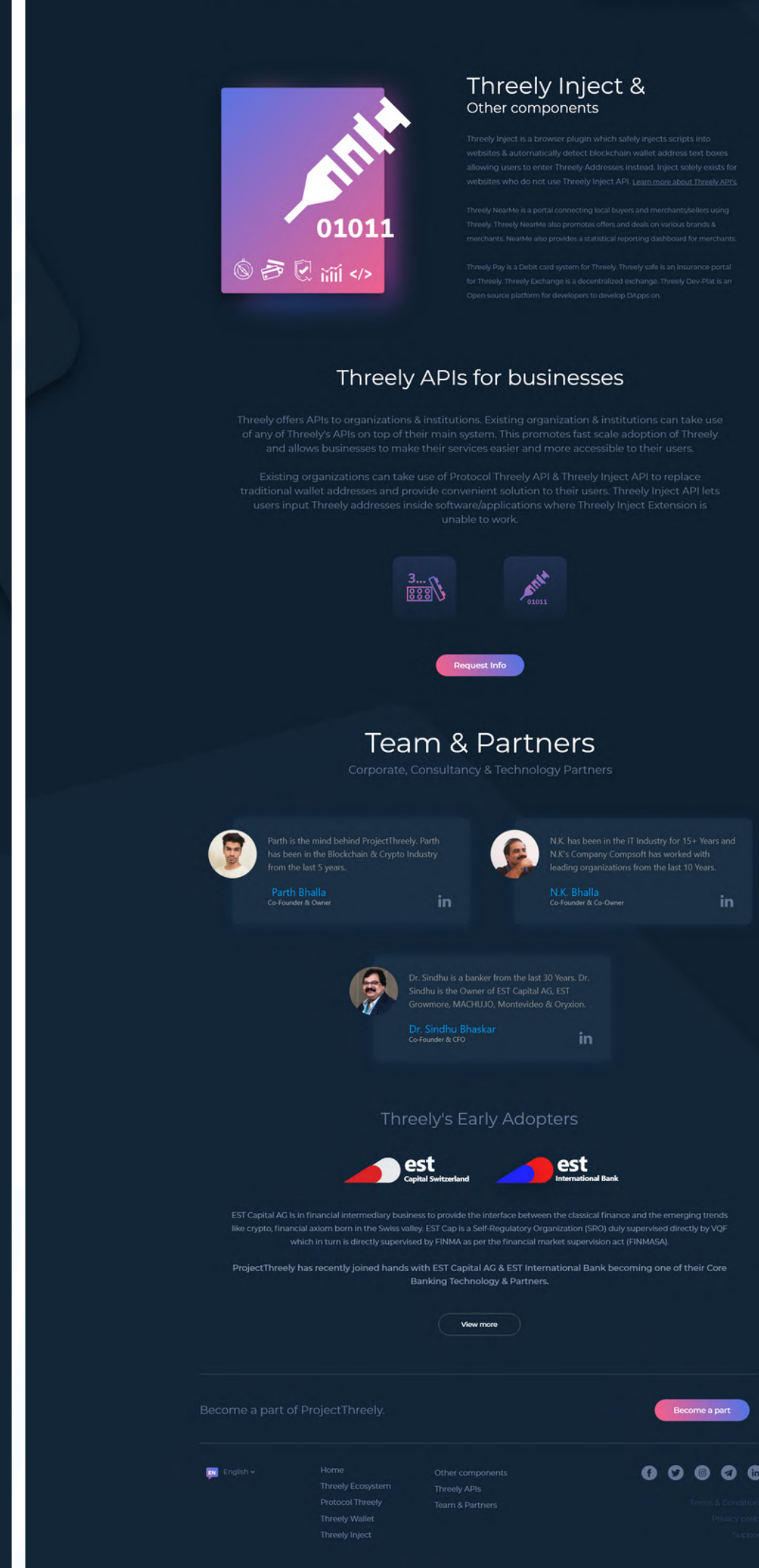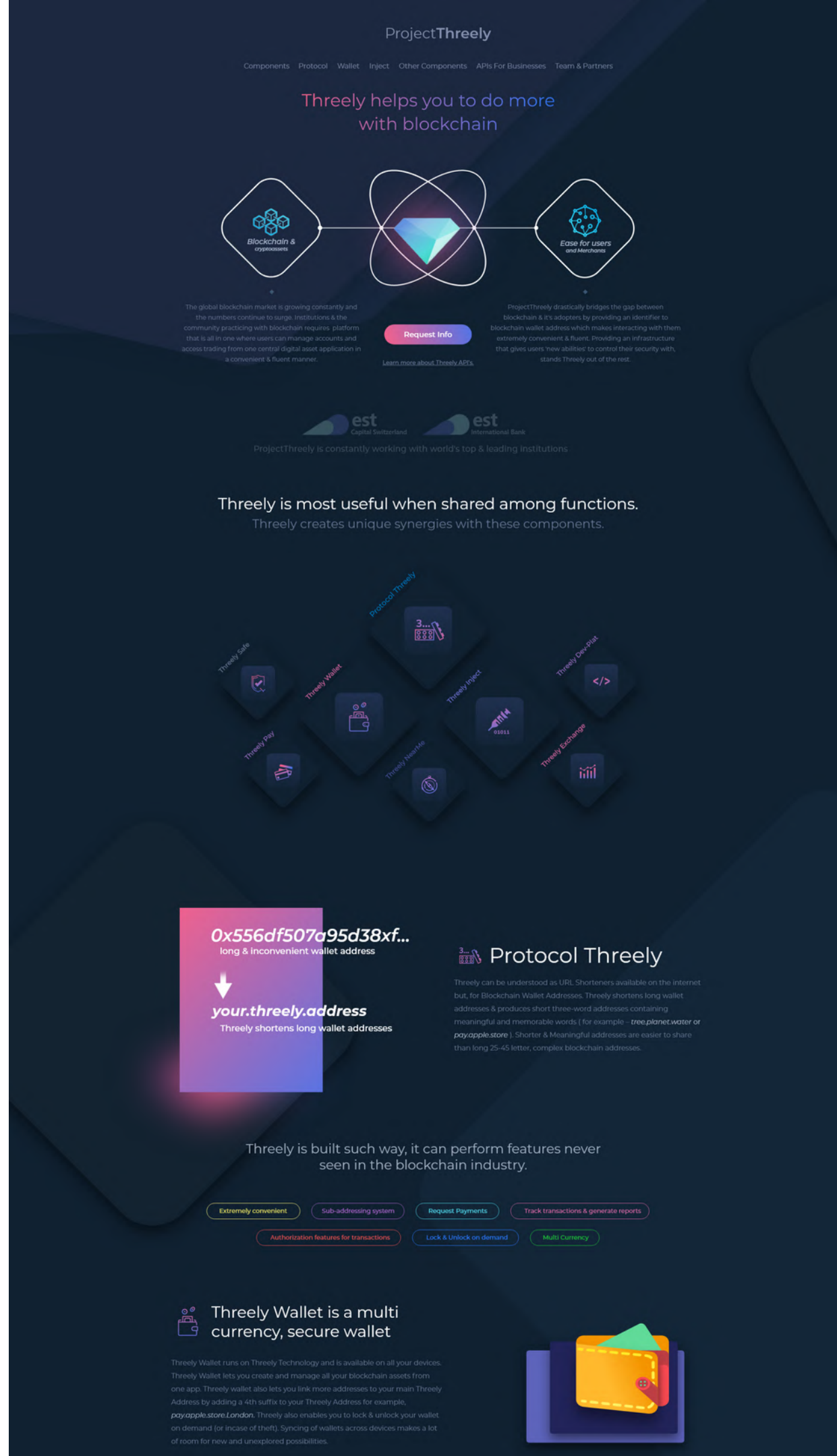
Threely was launched at the World Blockchain Summit in Taiwan in front of the top 200 industry-leading CEOs & policymakers.

Contribution

In 2018, with Adobe XD & Photoshop, I designed a responsive website for Project Threely and Threely Wallet.

www.projectthreely.com

Threely**Wallet**

Independently made 131 screens of Threely Wallet.

In 2018, with Adobe XD, I designed and developed the wallet UI and its flow for both web & mobile application from scratch.

Self–taught UI and UX by taking online courses.

This is the final UI of the Threely wallet mobile application and desktop portal. It took more than 6 rehauls and almost a year to get to the final result.

About

I was the youngest partner at EST Capital, a Switzerland–based multinational financial institution in 2018–2019.

My work for EST was also showcased at Davos 2019.

Contribution

I worked on many (undisclosed) projects like movie funding, esports, and identity management platform. I also volunteered to do regular digital design–related work.

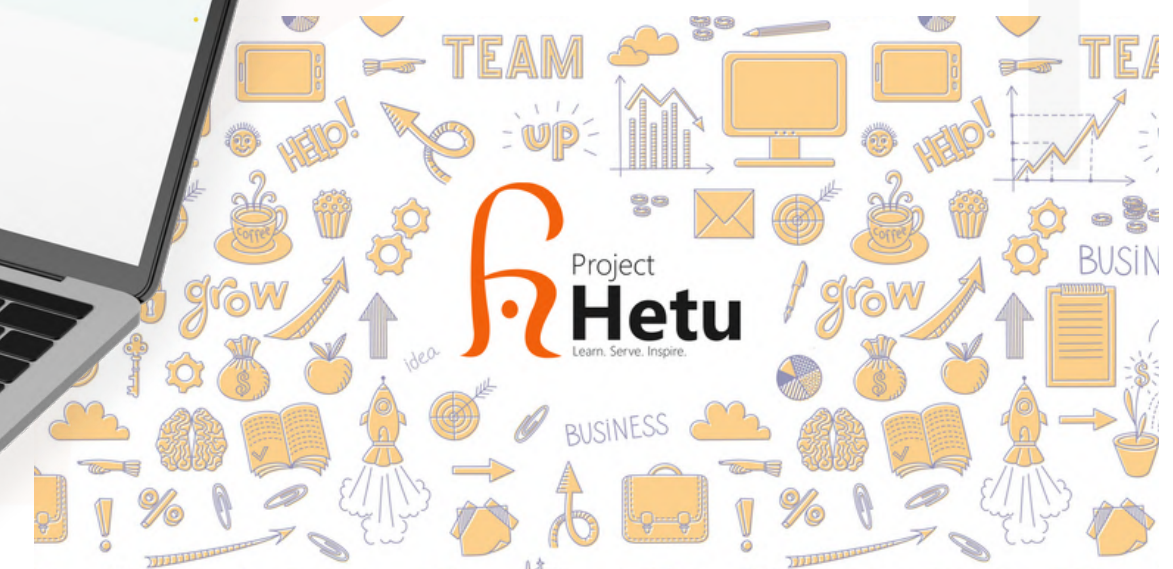EST Capital AG

Project **Hetu**

Founded a COVID–19 Relief Initiative.

Project Hetu called upon individuals and organizations to volunteer towards India's fight against Coronavirus. Project Hetu's COVID Initiative grew to 260 contributors strong.

The volunteers & associations worked on building ventilators & medical equipment, web apps, surveys, content to spread awareness. We helped 50 hospitals and launched a COVID19 Tracker and a trajectory report.

In 2020, In terms of design, I managed the initial content creation and website development.

Project Hetu x Follege

Together we can Overcome

1 Join Project Hetu's WA group
2 Fill the application
3 Help Corona Victims

www.projecthetu.org/covid

With the quarantine still in place, we encourage everyone to volunteer as much as they can! (psst. you get certificates too)

Come help & #StopTheSpread.

Project Hetu   Follege App

When & how to use a mask!

If you are healthy, you only need to wear a mask if you are taking care of a person with suspected.

Wear a mask if you are coughing, sneezing or feeling symptoms of COVID

Masks are effective only when used in combination with frequent hand-cleaning with alcohol-based hand rub or soap.

If you wear a mask, then you must know how to use it and dispose of it properly.

Come & Volunteer for COVID
www.projecthetu.org/covid

Project **Hetu**
Learn. Serve. Inspire.

eSocietyBazaar
Find societies smarter

Started in April, I'm co–founding eSocietyBazaar – an aggregator platform for cooperative credit societies and banks in India to digitalize cooperative societies (with online payments, members credit score, fraud detection) to ready them for modern finance. 40+ Credit societies and cooperative banks are interested and waitlisted for the platform

Some logos I've designed over the years using Adobe Photoshop & Adobe XD

Parth Bhalla

Thank you for taking the time to go through my portfolio. I sincerely hope it was insightful.

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Thank you